

EndTheCancer 2026

Uttara Kannada district student cancer-awareness campaign

5-12 September 2026

All 12 taluks of Uttara Kannada

What this campaign does

EndTheCancer 2026 uses age-appropriate quizzes, an interactive high-school challenge, and awareness reels for PU and degree students. Students receive awareness material before competing so participation reinforces accurate, responsible health information.

Programme schedule

Date	Stage	What happens
5 Sep	Campaign launch	Awareness activation across participating institutions.
7-10 Sep	Institution rounds	Preliminary rounds inside participating schools and colleges.
11 Sep	Qualification stage	Final competition and qualification where applicable.
12 Sep	Final public programme	Culmination, selected reels, recognition, awards, and expert-led awareness session.

Student groups

High school - Standards 8, 9 and 10

Oral cancer, tobacco and gutka risk, simple prevention, quiz, and interactive awareness challenge.

PU college

Broader cancer awareness, preventable risk, myths, stigma, quiz, and awareness reels.

Degree college

Awareness, misinformation, responsible communication, health-system understanding, quiz, and awareness reels.

Information still being finalised

Final rules, scoring, tie-breaks, reel duration, submission method, exact venue, participating-institution list, prizes, and downloadable study packs are not published yet. Verified updates will appear at endthecancer.com/competitions before rounds begin.

Privacy and safety

Registration never asks for symptoms, diagnosis, medical history, Aadhaar, or payment details. Public reporting uses verified aggregate totals only. Under-18 participation requires parent or legal guardian consent. This material is educational and cannot diagnose cancer or replace clinical care.

Health guidance: Karnataka Health Helpline 104

Emergency ambulance: 108 / 102